

Honoured

Thank you so much for joining us in celebration of this special day. We will not be Serving shark fin soup today, and would like to share with you our reasons why.

- An estimated 100 million sharks are killed each year in commercial fisheries. Shark finning, the often cruel and wasteful practice of slicing off a shark's fins and dumping the body back into the ocean to die a slow death, accounts for approximately 73 million of these deaths annually.
- The slow reproductive rates typical of sharks simply cannot sustain this current level of fishing.
- Shark populations worldwide have plummeted by an estimated 90% in recent years, and one third of all shark species (including all those commonly used in shark fin soup) are currently threatened with extinction (2012 JUCN Red List).
- Sharks are essential to the health of our ocean ecosystem. As top predators, sharks play the important role of regulating the abundance and diversity of the species they prey on.
- Shark meat is known to contain potentially dangerous levels of mercury and other toxins which tend to accumulate in the tissues of predatory animals.



As we look forward to the future and our new life together, we hope that you will support our decision to respect our oceans and live in harmony with our planet by making responsible, sustainable choices.